## **NEWS RELEASE** FOR IMMEDIATE RELEASE January 13, 2020

al Spar

MEDIA CONTACT: Dominic Palacios, Media Production dpalacios@calspas.com or 1-800-CAL-SPAS

Cal Spas Hosts Their Annual Dealer Summit, Vision 2020 - 42 Years Strong!



January 13, 2020 - Cal Spas®, the world leader and innovator in luxury home resort products since 1978, hosted their annual dealer summit on January 7th - 10th at Disney's Grand Californian Hotel & Spa in Anaheim, CA, celebrating 42 years strong!

The Vision 2020 Dealer Summit had dealers within the United States and overseas in attendance.

**Related Links** Cal Spas Website

At their corporate office in Pomona, CA, Cal Spas® presented 2020 products that contain state of the art technology. Leading OEM suppliers participated in the event by conducting presentations, along with Q & A sessions for dealers.



As part of *The Vision 2020 Dealer Summit*, Cal Spas® hosted Factory Tours, allowing dealers to get an exclusive behind the scenes look at the creation process of Cal Spas' products.



Cal Spas® also hosted a Roaring '20s themed Award Ceremony at the Disney Grand Californian Hotel & Spa. Cal Spas® presented awards to their dealers and vendors in recognition of their hard work.



Concluding the event, there was a two-day visit to Disneyland. Dealers and the Cal Spas employees were able to enjoy "The Happiest Place on Earth" together.



Cal Spas<sup>®</sup> is proud to have been in business for over 42 years and in 2020, they're looking to give consumers the best luxury home resort Products. For additional information about the Vision 2020 Dealer Summit visit: www.CalSpas.com/vision-2020



[More]





**About Cal Spas**<sup>®</sup> Cal Spas<sup>®</sup> was founded in 1978 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturers of Home Resort Products ™. The company produces premium collections of lifestyle products from its headquarters in Pomona, California and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas and Cal Flame high-end barbecue grills, outdoor barbecue islands, outdoor fireplaces and fire pits. Learn about Home Resort Living and fina a local authorized dealer at <a href="www.CalSpas.com">www.CalSpas.com</a>